

Lyn Nanticha Ocharoenchai

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Environmental storyteller – translating complex science, bridging diverse perspectives and enabling visionary solutions through creative communications and multimedia. Ready for any lab, jungle or good idea that needs sharing.

EDUCATION

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT) – M.S. SCIENCE WRITING

Cambridge, USA | 2025

CHULALONGKORN UNIVERSITY – B.A. COMMUNICATION MANAGEMENT

Bangkok, Thailand | 2019

EXPERIENCE

FREELANCE – ENVIRONMENTAL JOURNALIST / CREATIVE CONTENT PRODUCER

Remote / project-based travel | 2018-present

- Writes features on wildlife conservation, environmental justice and scientific breakthroughs — published on Mongabay, MIT News, The Nature Conservancy, Climate Tracker and US News
- Writes and edits brand narratives and grant proposals for sustainability-oriented design firms and startups — helped clients win funding, awards and recognition on platforms including UN and TED
- Spearheaded cross-platform campaign for The Pulitzer Center – promoted report on conservation and Indigenous rights through film, fundraiser and exhibition at Bangkok's biggest art center
- Created video content for Greenpeace and Jackson Wild and managed social media for MIT urban research lab

WORLD WIDE FUND FOR NATURE (WWF) – ASIA-PACIFIC, LEAD STORY PRODUCER

Remote / project-based travel | 2018-2024

- Interviewed 100+ scientists, policy advocates and communities to create multimedia content and campaigns that secured funding for 30+ conservation projects across 9 countries
- Built and managed website and social media, coordinated international media outreach and trained 40+ staff in storytelling to reach donors, partners and public audiences globally

SAVE THE CHILDREN – SHIFT, COMMUNICATIONS MANAGER / YOUTH COORDINATOR

Remote | 2021-2023

- Designed communications strategy, produced blogs, podcasts and e-learning site and facilitated camps that empowered 400+ young advocates to create 30+ films and campaigns across 13 countries
- Led workshops that helped 60+ staff across Asia and Africa improve storytelling and youth engagement skills

CLIMATE STRIKE THAILAND – FOUNDER / CLIMATE CAMPAIGNER

Bangkok, Thailand | 2019-2020

- Launched Thailand's first climate movement — mobilized 300+ participants across events and built 8,000+ online following through social media, public talks and media coverage

FELLOWSHIPS

MIT Graduate Program in Science Writing 2025 | Jackson Wild Media Lab 2022 | Young ASEAN Storytellers 2022 | VICE Asia Young Creators 2021 | Climate Tracker Journalism 2021 | Harvard College in Asia 2018

SKILLS

- **Storytelling:** Writing (feature, news, copy, grant, report, film storyboard, poetry, science, thought leadership) | research, analytics (Tableau), field reporting, interviewing | marketing strategy, social media, SEO
- **Multimedia production:** Film, photography | video/photo editing (Adobe Premiere, DaVinci, Final Cut, Lightroom) | graphics, newsletter, web design (Wix, Wordpress, Canva, MailChimp) | podcast production (Hindenburg)
- **Project management / adventure:** Event coordination, workshop facilitation, multicultural collaboration | solo travel, hiking, camping | fluent English, Thai, Italian | conversational Spanish, exceptional humor